

MAKE A SPLASH!

TOILETS FOR ALL

LIXIL

IN PARTNERSHIP WITH

unicef 

UNICEF AND LIXIL HAVE JOINED FORCES FOR A ONE-OF-A-KIND PARTNERSHIP TO TACKLE THE GLOBAL SANITATION CHALLENGE.

OUR BELIEF "We believe every child, no matter where they live or their circumstance, has the right to safe sanitation."

THE GLOBAL IMPACT OF POOR SANITATION



ONE IN THREE

people don't have access to a basic toilet*



OVER 800 CHILDREN

under five die every day from diarrheal infections linked to poor access to safe drinking water and sanitation*



4.5 BILLION

people do not use safely-managed sanitation**



VITAL SCHOOL DAYS

are lost because of water and sanitation-related diseases and a lack of adequate facilities in schools***



POOR SANITATION

costs the world over US\$200 billion annually****

Toilets play a crucial role in keeping children healthy, preventing the spread of disease and allowing them to live with dignity.

...which is why we have launched a global partnership that will leverage UNICEF and LIXIL's complementary strengths:

unicef 

The world's leading children's organization

LIXIL

Pioneering makers of water and housing products that solve everyday, real-life challenges

+ Leader on sanitation research, advocacy and behavior change

! Discovered shortage of cheap toilet solutions

+ Develops affordable sanitation products

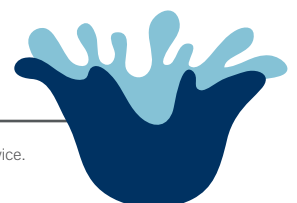
! Behavior change needed to demonstrate the importance of safe sanitation

Together, our **Make a Splash! Toilets for All** initiative will contribute to global efforts to help 250 million people gain access to an **adequate toilet by 2021**



The partnership will focus on three key areas:

1. Market-driven programs
2. Joint advocacy efforts
3. Fund-raising and engagement activities



* Data from WHO and UNICEF Joint Monitoring Programme

** Ibid

*** UNICEF

**** source LIXIL/Oxford Economics, 2015 data